



Jess Krach

RE/MAX CSI

Today's Goals

- o Home tour and develop a home preparation plan
- o Get to know each other and assess your questions and needs
- o Review marketing plan
- o Analyze comparable homes
- o Select a list price for your home
- o Get started! Put me to work selling your home

About Me

Now, more than ever, homebuyers and sellers want to make sure they're making the most informed decisions, both in terms of the home that they buy and also who they will work with to complete the transaction. As buyers and sellers sort through their options, it will undoubtedly become clear that their interests are best served when done so by a Realtor®.

Why should you choose me? I have 14 years experience in the real estate industry, and I am dedicated to providing the highest level of customer service to you and your family.

Please feel free to check out the reviews from some of my happy clients on Zillow.

I would be honored to represent you in your next real estate transaction!

Jess Krach



Client Testimonials

"Very knowledgeable and helpful! Definitely pick Jess to buy or sell a home. She got us over asking price on our house and helped us with our new build. She was also very responsive to emails and texts."

- July, 2020

"Jess is absolutely awesome. She is very enthusiastic and driven to make things happen. She is friendly and great with anything you may need. She has now represented me twice and both experiences were great. She will be my agent forever."

- May, 2019

"Jess was a delight to work with when selling our home. She was extremely professional and responsive to any question my wife or I had. Jess did a fantastic job of giving us all the relevant information we needed to make the best choices during the selling and closing of our home. I would absolutely recommend Jess to any home seller or buyer."

- November, 2018

"Jess did a wonderful job in both our buying and selling processes! Her previous experience in the new construction proved extremely helpful when we decided to go that route. Jess was able to sell our townhome within our needed timeframe. Throughout our entire experience, Jess was professional, knowledgeable, and organized. There were no major surprises along the way. She kept us up to date and answered any questions that we had in a timely manner. We would highly recommend Jess if you are planning on buying or selling...or both!"

- September, 2018

Client Testimonials

"Jess is a fabulous agent. From start to finish, everything was seamless. Her communication and attention to our seller needs was more than we expected. She over exceeds in the customer service area. She was able to sell our home in 27 days and the entire transaction was smooth. I highly recommend Jess for your next home sale."

- July, 2018

"We met Jess at the open house for what became our future home, she was very personable and easy to talk to. She worked great with us and was exceptionally patient while we had to complete a major project to list our home to sell. Once we were in the listing and buying process Jess was incredibly responsive to any requests we made for documents or schedule needs. We would highly recommend anyone in the area needing an agent contact Jess."

- July, 2017

"We had to sell our home fast due to my husband's job relocation; Jess was our agent. She's extremely patient and understands the process of buying and selling of a home. We would recommend Jess in a heartbeat. You won't be disappointed with her!"

- June, 2017

"Jess helped me to sell a house that had proved difficult to sell previously. She is very responsive, diligent, helpful, and friendly. My Home sold very quickly with her help and I would recommend her to anyone."

- February, 2016

Average Sold for 97.5% of List Price



MARKETING THAT MAKES YOUR HOME STAND OUT

Professional Photography

Video Tour, if requested

*Custom website (example -
<https://www.123mainstreet.com/>)*

Local brokerage network

Database e-blast

Reverse prospecting

Quality "For Sale" yard sign and post

Open House, if requested

Online exposure

West-Penn MLS

Remax.com

Zillow.com

Realtor.com

Trulia.com

Homes.com

Social Media

Home Sale Timeline

Pre-listing

- Review market data on comparable homes that have sold in the area to appropriately price your home for a quick sale
- Discuss all stages of the home sale process so you are fully informed
- Help you get your property ready to show so that it appeals to potential homebuyers
- Sign listing contract and required documents
- Install secure lockbox to increase showing availability

Listed and Active

- Professional photography
- For Sale sign installed
- Submit listing into MLS, making detailed information available to all real estate agents in the area
- Custom property website
- Online marketing campaign
- Email campaign
- Open house, if permitted
- Private agent/client showings
- Regular market updates and showing feedback

Under Contract

- Offer(s) received
- Offer negotiated
- Offer accepted
- Dye test (if required)
- Inspections
- Appraisal
- Repairs (if necessary)
- Closing
- Refer family and friends to Jess

